

Granngården club rules

1. General

- 1.1 We are Granngården AB, corporate identity no. 556547-6172, address Box 8115, SE-200 41 Malmö, Sweden (hereinafter “Granngården”, “us”, or “we”).
- 1.2 These club rules (“terms and conditions”) govern your membership in our customer club and form part of your membership agreement with us.
- 1.3 By becoming a member of Granngården’s customer club, you agree to these terms and conditions.

2. Member requirements

Membership in Granngården’s customer club is granted only to individuals over the age of 16.

3. Fees

Membership in Granngården’s customer club is free of charge.

4. Bonus

- 4.1 Only the purchase of products determined by Granngården qualify for the bonus. Products that do not qualify for the bonus are agricultural products, agricultural pesticides, netting, sacks, film, silage, and fuel. Services, shipping, gift cards, lottery tickets, and the like do not qualify for the bonus. For a complete list of products that do not qualify for the bonus, please contact our customer service team.
- 4.2 All purchases made by the main member and any family members result in a shared bonus. If the household splits, the bonus goes to the main member once Granngården’s customer service team has been notified.
- 4.3 To receive the bonus from the customer club, you must state your personal identity number or show your club card at the checkout at the time of purchase.
- 4.4 SEK 1 equals one (1) point. Redemptions currently take place four (4) times a year, but this is subject to change. A voucher is currently valid for six (6) months from the date of printing. The voucher can be used only in Granngården’s shops. The bonus voucher can be either fully or partially redeemed for cash. Each fifteen hundred (1,500) points result in a voucher for SEK 30.
- 4.5 Any surplus from the rounding of figures goes to Granngården’s animal fund. Find out more about the animal fund at www.granngarden.se/djurfonden.

5. Member’s responsibilities

Membership in our customer club is personal and non-transferable. Membership and club benefits apply only to the purchases of a single household.

6. Personal data

- 6.1 Granngården is the data controller for the processing of personal data under these terms and conditions.
- 6.2 We process your personal data to administer your membership in our customer club, which includes our being able to give you a bonus in accordance with these terms and conditions and our being able to provide you with marketing and relevant offers. We may also use your personal data as a basis for analysis and statistics.
- 6.3 Processing takes place on the basis that it is necessary for our fulfilment of our membership agreement with you. Processing for analysis and statistics purposes is on the basis of our legitimate interest in being able to develop our products and services. We also process your data on the basis of our legitimate interest in being able to send you relevant marketing and offers. The processing of your personal identity number is on the basis of this being clearly justified in respect of the importance of secure identification.
- 6.4 These provisions regarding our processing of personal data apply when we process personal data collected from you. We may also obtain data about you from Bisnode or similar databases of personal data.
- 6.5 The provision of personal data in accordance with these terms and conditions is a prerequisite for entering into an agreement for membership in our customer club.
- 6.6 We will process the following personal data relating to you as a member:
- (a) name;
 - (b) personal identity number;
 - (c) address, e-mail address, telephone number;
 - (d) purchase history; and
 - (e) membership number.
- 6.7 We store your personal data for as long as you are a member of our customer club. During your membership, your purchase history will be processed for a maximum of two years.
- 6.8 We may disclose your personal data to our personal data assistants, such as companies with which we contract for IT services, analysis, statistics, printing, and distribution. Upon such transfer, an agreement is established with the assistant to ensure that your personal data is processed in a way that complies with these terms and conditions.
- 6.9 You have the following rights in relation to our processing of your personal data:

- (a) You have the right to receive confirmation of whether we process personal data relating to you, and if so, to access this data and information about personal data and our handling of it.
- (b) You have the right to have inaccurate personal data relating to you corrected by us, and in some cases to complete incomplete data.
- (c) You have the right, under certain circumstances, to have your personal data deleted by us; for example, if it is no longer necessary to fulfil the purposes for which it was collected.
- (d) You have the right to request that we limit the processing of your personal data in certain circumstances; for example, if you dispute the accuracy of the personal data, you can require that we limit its processing while we investigate its accuracy.
- (e) You have the right to object to the processing of personal data carried out on the basis of Granngården's legitimate interests. If so, we must demonstrate compelling legitimate grounds that outweigh your interests, rights, and freedoms in order to continue our processing.
- (f) You have the right to opt out of the processing of your personal data for direct marketing or branding purposes. If you opt out of such processing, we will no longer process your personal data for such purposes.
- (g) You have the right to receive the personal data you have provided to us and which relates to you in an electronic format that is widely used, and the right to transfer such data to another data controller (data portability).
- (h) You have the right to complain about the processing of your personal data by submitting a complaint to the Swedish Data Protection Authority.

6.10 If you have questions or comments about our processing of your personal data, you can send an e-mail to dataskydd@granngården.se, or call our customer service team on +46 (0)771-222 444.

7. **Granngården's responsibilities**

If Granngården's fulfilment of its obligations under these terms and conditions is prevented by circumstances outside of its control, these circumstances shall exonerate Granngården of any liability to pay damages or to incur other sanctions.

8. **Amendments**

Granngården reserves the right to make amendments to these terms and conditions at any time. Updated terms and conditions will take effect when they are published on Granngården's website (link), where the most up-to-date terms and conditions are always available. If you do not accept the new terms and conditions, you always have the right to terminate your membership.

9. Validity

- 9.1 Membership is valid until further notice, or until the member or Granngården terminates it. Upon termination by the member, membership ends immediately. Upon termination by Granngården, there is a one (1) month notice period. Members can contact Granngården's customer service team to terminate their membership at any time.
- 9.2 Granngården reserves the right, in case of misuse, such as by way of actions that violate these conditions, to terminate membership immediately.
- 9.3 In the event that a member has not shopped at Granngården for more than two years, Granngården reserves the right to terminate the membership immediately. Bonuses accrued but not paid expire upon termination.

10. Information

For more information about the customer club, you can contact our customer service team or your local Granngården store. The customer service team can be reached by calling +46 (0)771-222 444. You can also write to Granngården AB, Customer Club, Box 8115, SE-200 41 Malmö, Sweden.

[These conditions come into force on 1 January 2018]